

Gavin Botica

28 Milton Road

Mt. Eden

Auckland 1024

New Zealand

Phone: +64 21 851 302

Email: gbotica@gmail.com

For more detailed information, please view this resume online at '<http://www.gbot.info>'.

Skills & Training

• Front-end website development

I specialize in standards-based HTML, CSS and JavaScript development. I write standards-compliant, SEO-friendly code with extensive knowledge of usability and accessibility best-practices. I am fluent with both the jQuery and Mootools JavaScript APIs. I am also fully-conversant with emerging technologies such as HTML5 and CSS3.

• WordPress

I love WordPress. I am a WordPress expert, having worked with it extensively since version 2. I have experience building business websites using this platform, as well as more traditional blog sites. I have extensive experience customising and extending WordPress, and also carrying out security and performance optimisation.

• Producer

I have produced websites, micro-sites and EDM campaigns – large and small. I am confident working with clients, stake-holders and teams to organise, plan and execute website production projects. I have experience writing project scopes, technical specifications and working with project management applications such as BaseCamp. I have excellent written and verbal communication skills and in-depth knowledge of all aspects of the production process.

• Server-side development

I have a good level of proficiency with PHP, allowing me to work well along-side back-end developers, interpreting and integrating with PHP code. I understand the fundamentals of object-oriented programming and relational database development. I also have some experience templating and integrating with ColdFusion and ASP.Net.

• Content management systems

I have experience with the following CMS platforms: WordPress, Expression Engine, SiteFinity and TeamSite.

• Audio & video editing and publishing for the web

I have extensive experience compiling, editing and publishing video for the web. I also have over six years experience in the pro-audio industry and I've been playing with audio and video on computers since it first became possible to do so!

Applications

- Adobe Dreamweaver, Photoshop, Flash
- Microsoft Visual Studio
- Aptana Studio
- Adobe Acrobat Professional
- Apache / PHP/ MySQL (XAMPP)
- cPanel / WHM / Plesk
- Microsoft Office suite
- Oracle Open Office suite
- Adobe Premiere
- Steinberg Cubase
- Proficient with both Windows and Mac OS

Training

- **Computer Graphics College, Sydney, Australia**
Certificate III in Information Technology - Web Site Design & Production (AQF)
Level B Distinction (Completed 2001)
- **University of Sydney Continuing Education Centre**
'Starting PHP' Training Certificate (Completed 2006)
- **Macromedia Certified Professional Program**
Certified ColdFusion MX Advanced Developer (Completed November 2004)
- **Macromedia Authorised Training (Daemon)**
Fast Track to ColdFusion MX (Certificate of Achievement) (Completed January 2003)

Career History

2001 – Present

Freelance

Website developer

As a freelancer under the business name '**Stomp Box**', I provide my clients with website development, email marketing, hosting and consultation services.

Freelance clients, past and present include:

- Spitfire Creative – (Auckland, NZ)
- Jericho – (Auckland, NZ)
- Saatchi & Saatchi – (Wellington, NZ)
- Company 1 – (Sydney, Australia)
- Emery Legal – (Auckland, NZ)
- Zenago – (Auckland, NZ)
- Color Factory – (Auckland, NZ)
- Lucid Metal Architectural Illustration – (Sydney, Australia and Dubai, UAE)
- NSW Department of Commerce – (Sydney, Australia)
- 2C Management – (Sydney, Australia)
- Derek Henderson – Photographer (Sydney, Australia)

April 2009 – February 2010

Spitfire Creative

Producer & Front-end developer (Auckland, New Zealand)

I was responsible for managing all projects from concept to deployment. On a daily basis I scoped projects, liaised with clients and co-ordinated all studio staff – consisting of .Net and AS3 developers and web designers. I also manage Spitfire's hosting services, email marketing system, development servers and other systems.

- Producer
- Front-end developer
- Studio manager

2001 – 2007

NSW Department of Education and Training

Website producer / designer

Corporate Communications Directorate (Sydney, Australia)

Working primarily in the TAFE NSW marketing team I was responsible for on going management of several internet and intranet sites; in addition to planning, design and development of new websites, email campaigns, mini-sites, Flash interactive applications and Flash banners, content management, ad campaign creative and production, SEO, code optimisation, video editing and web publishing. Also occasionally included some desktop publishing, graphic design, training and technical consultation.

DET NSW is a very large organisation with many stakeholders and many legacy systems and processes undergoing a multi-year modernisation. During my time there I successfully implemented many initiatives, including:

- Two complete re-designs of the central website
- Web search marketing
- Online advertising and promotions
- Accessibility compliance
- Direct email marketing
- Usability testing and site review
- Multimedia and distributed content
- Improved statistics and reporting

2001 – 2002

Crash Productions

Website producer / developer (Sydney, Australia)

As producer and developer for Crash I was responsible for all aspects of the project cycle from receiving project briefs and delivering proposals, to project planning, liaison with third party contractors and service providers, testing, QA and client support.

- Web project producer
- HTML/ CSS, ColdFusion, some ASP
- Sites included: cebit.com.au, freedomkitchens.com.au, hannoverfairs.com.au

January 2001 – April 2001

Investor Info

Webmaster (Sydney, Australia)

Investor Info is a publisher of investment news and editorial through hard-copy magazines, online newsletter subscriptions and websites. They also offer an exclusive online investment management system.

- Content management and production for 3 websites
- Technical support of in-house network. Mac & Windows
- Some network and server administration

October 2000 – January 2001

eStore

Producer (Sydney, Australia)

In 2000, eStore was once of Australia's largest on-line retailers. As producer I was responsible for supervision of the web production team. This included web and graphics production, staff roster, task assignment, training and reporting to management. I also was responsible for liasing with our service providers and over-seeing development of the website.

- eStore website producer
- Implemented many usability improvements to the website (both front-end and back-end)
- Management and training of production team

Websites

Please see my website at 'http://www.gbot.info' for screen shots and links.

Company 1



Company1 is among Sydney's leading fashion production agencies.

- Custom design and development
- HTML, CSS, JavaScript
- Flash (AS2)
- PHP

Color Factory



Color Factory is a dyeing and laundry services business in Auckland.

- Custom design and development
- HTML, CSS, JavaScript
- PHP

Piha Store



WordPress theme customisation and build for the famous Piha Store.

- HTML, CSS
- PHP
- WordPress theme customisation

Home Birth Midwives Collective



A WordPress website and blog for a Midwives collective.

- Custom WordPress theme design and development
- HTML, CSS, JavaScript
- PHP
- Hosting

Fern River Horse Trekking



A WordPress website for Fern Rover Horse Trekking.

- WordPress theme customisation
- HTML, CSS
- PHP

Futurescape Global Ltd



Website for award-winning market research company Futurescape Global Ltd.

- Producer
- HTML, CSS, JavaScript

Kia Motors



Website for Kia Motors New Zealand.

- Producer
- HTML, CSS
- SiteFinity CMS ASP.NET site

Lovewine



Community website for wine-lovers.

- Producer
- HTML, CSS, JavaScript
- SiteFinity CMS ASP.NET project

Worst Chair in the Office



Promotional website for Office Products Depot "Worst Chair in the Office" campaign.

- Producer
- HTML, CSS, JavaScript
- ASP.NET project

TAFE NSW



Central website for one of the largest training organisations in the southern hemisphere.

- Producer and webmaster
- HTML, CSS, JavaScript, Flash
- Design and development
- Content management with TeamSite
- Reporting and statistics

CeBIT Australia (2003)



The CeBIT 2003 site was built using ColdFusion 5 and 3rd Gen CMS. Also included a meeting scheduling system and logged-in user area.

- Template design CMS integration
- Website development
- HTML, CSS
- ColdFusion, some ASP

Emery Legal



A simple one-page website for boutique legal services business, Emery Legal.

- HTML, CSS, JavaScript
- PHP
- Hosting

Simon Lekias Photographer



Australian photographer, Simon Lekias' portfolio website.

- Custom design and development
- HTML, CSS, JavaScript
- PHP

Generated: 12:26am 31 Aug 2010